

4th of July Celebration

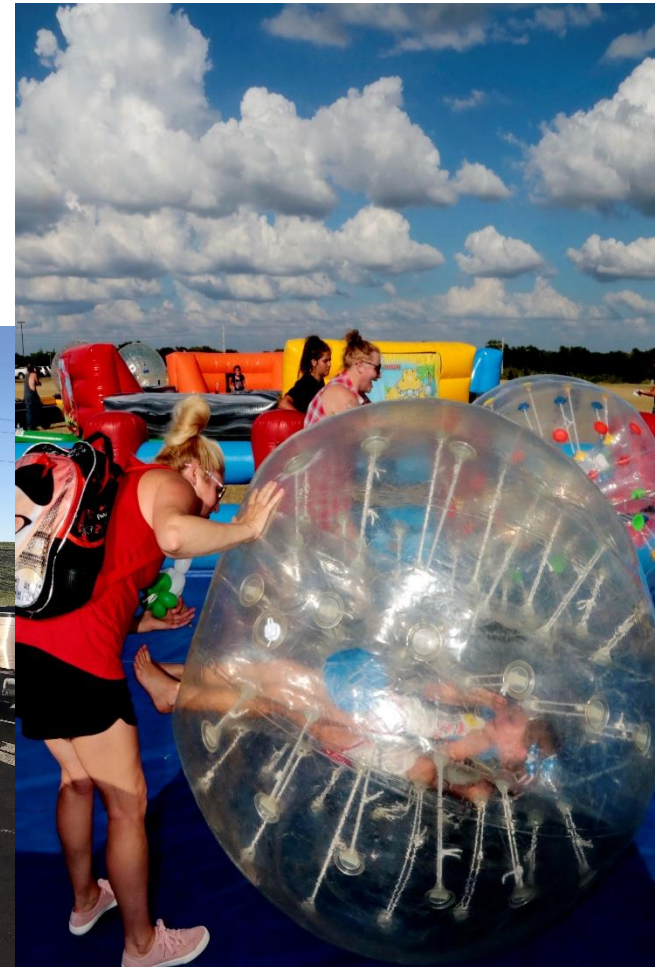
Sponsorship Opportunities

Saturday, July 4, 2020

Gardner Parks and Recreation considers our vendor/sponsor relationship an integral part of our mission. Our mission is to establish, preserve, and manage public parks, greenways, and recreation facilities and to offer a variety of leisure opportunities to benefit and enrich the quality of life for the people of the community.



Join us on Saturday, July 4, 2020, at Celebration Park as the City of Gardner will be bringing you one of the best 4th of July celebrations in the region! A nationally-recognized entertainment line-up, food vendors, out-of-this-world bounce houses, face painting, portable zip lines, interactive entertainment and much more will all be a part of this amazingly patriotic event. It's one for all ages and one you won't want to miss!



Sponsorship Opportunities

Stars and Stripes - \$2,500 – only ONE available

- Company name/logo scrolling on stage video screen
 - or Sponsor-provided 30-second commercial on video screens between artists
- Company banner (sponsor provided) displayed on the stage
- Company name/logo in press release
- Company name/logo on all printed materials
- Company name/logo on event web page
- Sponsorship recognition on social media posts
- Company name/logo in opt-in e-blast
- Booth/Table space at event
- Sponsorship recognition at event
- Shuttle bus sponsorship (2 banners on 3 buses)
- (3) Attraction sponsorships of your choice
- (6) Headliner talent Meet-and-Greet passes
- (6) Lead-in talent Meet-and-Greet passes
- (4) VIP Parking passes
- (4) Day Passes to the Gardner Aquatic Center for 2020

Red Sponsor - \$1,000

- Company banner (sponsor provided) displayed at event
- Company name/logo in press release
- Company name/logo on all printed materials
- Company name/logo on event web page
- Sponsorship recognition on social media posts
- Company name/logo in opt-in e-blast
- Booth/Table space at event
- Sponsorship recognition at event
- Shuttle bus sponsorship (2 banners on 3 buses)
- (2) Attraction sponsorships of your choice
- (4) Headliner talent Meet-and-Greet passes
- (4) Lead-in talent Meet-and-Greet passes
- (2) VIP Parking passes
- (2) Day Passes to the Gardner Aquatic Center for 2020

Blue Sponsor - \$250

- Company name/logo on event web page
- Company name/logo in opt-in e-blast
- Booth/Table space at event

Firecracker - \$100

- Company name/logo on event web page
- Company name/logo in opt-in e-blast

Sparkler - \$50

- Company name/logo on event web page

White Sponsor - \$500

- Company banner (sponsor provided) displayed at event
- Company name/logo on event web page
- Sponsorship recognition on social media posts
- Company name/logo in opt-in e-blast
- Booth/Table space at event
- (1) Attraction sponsorship of your choice
- (2) Headliner talent Meet-and-Greet passes
- (2) Lead-in talent Meet-and-Greet passes
- (1) VIP Parking pass

Please contact Amy Craft at acraft@gardnerkansas.gov or 913-856-0936 for any questions or to discuss other ideas!