



Kids' Fishing Derby

Sponsorship Opportunities

Saturday, August 29, 2020

Gardner Parks and Recreation considers our vendor/sponsor relationship an integral part of our mission. Our mission is to establish, preserve, and manage public parks, greenways, and recreation facilities and to offer a variety of leisure opportunities to benefit and enrich the quality of life for the people of the community.



Objective

Saturday, August 29, 2020, the City of Gardner Parks and Recreation Department will host their annual Kids' Fishing Derby event at Gardner Lake and we'd love for you to join us!

Fishing gives children the thrill and satisfaction of catching a fish but, more importantly, fishing gives youngsters the chance to experience the outdoors and to spend time with their family and friends. This event is co-sponsored by Kansas Department of Wildlife and Parks and Cops N' Bobbers.



Kids' Fishing Derby Sponsorship Opportunities

Tackle Box Sponsor - \$250

- Company name/logo on event web page
- Special recognition on social media posts
- Company name/logo in opt-in e-blast
- Company name/logo on printed materials
- Table space at event
- Company banner (provided by sponsor) displayed at event
- Special recognition at event

Rods and Reels Sponsor - \$100

- Company name/logo on event web page
- Company name/logo in opt-in e-blast
- Company name/logo on printed materials
- Table space at event
- Company banner (provided by sponsor) displayed at event

Bait Sponsor - \$50

- Company name/logo on event web page
- Company name/logo in opt-in e-blast
- Table space at event

If you would like to sponsor an item/s for prizes and giveaways, it would be greatly appreciated. Items can include: gift cards, tackle boxes, lures, fishing poles, sunscreen, bug spray, etc....

