

## CHRISTMAS IN THE PARK

Monday, November 30

This year will be the 30th annual event to kick off the holiday season in Gardner. Listen to local school choirs and a special message from Mayor Steve Shute. Following the lighting, visit Santa and Mrs. Claus in Santa's Workshop.

**Sponsorships Available:**  
\$50 - \$500

In-Kind: Candy canes, cookies, hot chocolate, etc.

## BREAKFAST WITH SANTA

Saturday, December 12

Spend the morning with your family at the North Pole eating an all-you-can-eat pancakes, sausage links, and juice breakfast. Make a craft and see Santa and Mrs. Claus while you are there!

**Sponsorships Available:**  
\$50 - \$500

## FLASHLIGHT CANDY CANE HUNT

Thursday, December 17

Kids ages 2-10, grab your flashlight and come search for candy canes in Cornerstone Park!

**Sponsorships Available:**  
\$25 - \$200

In-Kind: Candy canes, prizes, flashlights



## Benefits of Giving

### ADVERTISING

Get your name and logo in front of local residents and businesses to promote your offerings and services. Our events garner exposure locally and regionally through onsite advertising, print, and social media.

### INCREASED PATRONAGE

Let your neighbors know what you can provide and earn their loyalty. Name and Brand Recognition can yield higher visitor and resident traffic.

### TAX SAVINGS

Charitable donations made to the city are fully tax-deductible. Please check with your tax advisor for full benefits and details.

**By sponsoring Gardner Parks and Recreation you are sponsoring the community.**

It is the purpose of the Gardner Parks and Recreation Department to establish, preserve, and manage the public parks, greenways and recreation facilities to offer a variety of fun, family-oriented opportunities to benefit and enrich the lives quality of life for the people in our community. We want to not only continue to offer these activities and events but we want to do them well. We are looking to work with area companies and build partnerships as a means to garner support and keep these programs viable and the citizens in our community involved and engaged.

## Contact

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## 2020

# Special Events Sponsorship Opportunities



**Increase your brand reach...  
Support your community!**

## EARTH DAY

Saturday, April 18

Volunteers will meet to perform a clean-up of the Gardner Greenway Trail and Winwood Park. A free lunch is provided afterward for all participants. This year will mark the 50th Anniversary of Earth Day!

**Sponsorships Available:**

\$25 - \$200

In-Kind: Trees, flowers, seeds, flower pots, gift cards, sunscreen, etc.

**Increase your audience by supporting Gardner Parks**



**and Recreation's Special Events...A win-win!**

## INDEPENDENCE DAY FESTIVAL

Saturday, July 4

Come spend the evening celebration America and Gardner with family-friendly activities, vendors, bounce houses, face painting, interactive entertainment, live music, and FIREWORKS!

**Sponsorships Available:**

\$50 - \$2,500

In-Kind: Personal fans, sunscreen, chapstick, etc.

## MOVIE IN THE PARK

Summer 2020

This event is a hit with young and young-at-heart. Dates, titles and more information TBA.

**Sponsorships Available:**

\$50 - \$500

## GARDNER GRIND

Saturday, August 22

Show your body what it can do in this obstacle course of water challenges and mud! Expect to get dirty and have a great time in this 1-mile-long race. Music and snacks are provided.

**Sponsorships Available:**

\$25 - \$500

In-Kind: Food, signage, prizes, chapstick, bags, etc.

## SMOKE ON THE TRAILS BBQ COMPETITION

Friday, Sept. 11 & Saturday, Sept. 12

This Kansas City Barbecue Society sanctioned event is a qualifying event for the American Royal World Series of Barbecue Competition and the Jack Daniels World Championship for 2021. With 70+ teams competing, this event brings a crowd from multiple states to Gardner each year.

**Sponsorships Available:**

\$100 - \$2,000

In-Kind: Firewood, propane, grilling utensils, gift cards, goody bag items, raffle prizes, etc.



## KIDS FISHING DERBY

Saturday, August 29

Kids, parents and grandparents, load up the tackle boxes and fishing poles and head over to Gardner Lake for some fishing, a free lunch and quality time. Includes worms, prizes, and memories to last a lifetime.

**Sponsorships Available:**

\$50 - \$250

In-Kind: Food, prizes, tackle boxes, lures, poles, gift cards, etc.

## GRAND SLAM BEER, WINE & SPIRITS FEST

Friday, October 2

Kansas breweries, wineries and distilleries will be in the outfields of Celebration Park to share their creations of libations with event attendees. Non-alcoholic beverages and catered appetizers will also be available. Limited entry for adults 21 and over!

**Sponsorships Available:**

\$250 - \$2,250

In-Kind: Bags, pretzels, crackers, openers, glassware, games, etc.

## BOO BASH

Tuesday, October 27

Come for an evening of ghoulish games, spooktacular activities, lots of candy, prizes, and much more! Enter a pumpkin decorating contest and enjoy free pop and popcorn while supplies last.

**Sponsorships Available:**

\$100 - \$2,000

In-Kind: Prizes, candy, bikes, gift cards, park lighting, goody bag items, etc.