

By sponsoring Gardner Parks and Recreation you are sponsoring the community.

It is the purpose of the Gardner Parks and Recreation Department to establish, preserve, and manage the public parks, greenways and recreation facilities to offer a variety of fun, family-oriented opportunities to benefit and enrich the quality of life for the people in our community. We want to not only continue to offer these activities and events but we want to do them well. We are looking to work with area companies and build partnerships as a means to garner support and keep these programs viable and the citizens in our community involved and engaged.



Benefits of Giving

ADVERTISING

Get your name and logo in front of local residents and businesses to promote your offerings and services. Our events garner exposure locally and regionally through onsite advertising, print, and social media.

INCREASED PATRONAGE

Let your neighbors know what you can provide and earn their loyalty. Name and Brand Recognition can yield higher visitor and resident traffic.

TAX SAVINGS

Charitable donations made to the city are fully tax-deductible. Please check with your tax advisor for full benefits and details.



Contact

Amy Craft
Special Events Coordinator
120 E. Main Street
Gardner, KS 66030
913-856-0936
acraft@gardnerkansas.gov

www.gardnerparks.com



2020 Athletic Sponsorship Opportunities

Increase your brand reach...
Support your local youth!



WEATHER INFO LINE

In case of inclement weather, the information line is available for the public to check for updates/rainouts. Your company can sponsor it from March 1, 2020 through February 29, 2021. Your logo will be placed on the city website and on the rainoutline.com website.

Sponsorship Available:

1 @ \$1,000

Advertise your business while supporting Gardner Parks and Recreation's Athletic Leagues...
A win-win!

PLASTIC CUPS AT CONCESSION STANDS

Place your logo on the plastic cups (22oz and 32oz) sold at all four concession stands located at Celebration Park (2), Westside Park and the Gardner Aquatic Center.

Sponsorships Available:

3 @ \$3,500 each

BANNERS AT CELEBRATION PARK OR WESTSIDE PARK

Display your business logo and information on a banner at one or all of the city athletic fields for 1, 2 or 3 years. Banners are approximately 5' x 7'.

Sponsorships Available:

- 1 Field = \$500 (1 year)
 - \$700 (2 years)
 - \$900 (3 years)
- 2 Fields = \$900 (1 year)
 - \$1,100 (2 years)
 - \$1,300 (3 years)
- 3 Fields = \$1,300 (1 year)
 - \$1,500 (2 years)
 - \$1,700 (3 years)
- 4 Fields = \$1,600 (1 year)
 - \$1,800 (2 years)
 - \$2,000 (3 years)
- 5 Fields = \$2,000 (1 year)
 - \$2,200 (2 years)
 - \$2,400 (3 years)
- 6 Fields = \$2,400 (1 year)
 - \$2,600 (2 years)
 - \$2,800 (3 years)
- 7 Fields = \$2,800 (1 year)
 - \$3,000 (2 years)
 - \$3,200 (3 years)
- 8 Fields = \$3,100 (1 year)
 - \$3,300 (2 years)
 - \$3,500 (3 years)



PARK SCOREBOARDS

Display your logo on a panel beneath a scoreboard at either Celebration Park or Westside Park. Choose from 3, 4 or 5 years.

Sponsorships Available:

- 3 years: \$600
- 4 years: \$800
- 5 years: \$1,000



LEAGUE SPORTS

Sponsor a league of youth or adults and have your name or logo on the City of Gardner website, the team schedules, and uniforms. Contact us by February 28 to be included on baseball/softball/t-ball uniforms and by July 31 for soccer, volleyball and flag football uniforms.

Sponsorships Available:

T-ball = \$1,400

Baseball & Softball

Age 7/8 = \$1,300

Age 9/10 = \$1,100

Age 11/12 = \$800

Age 13-15 = \$700

Volleyball = \$500

Flag Football = \$1,100

Soccer (sponsorship runs fall through spring):

K & Under = \$1,400

1st/2nd Grade = \$1,400

3rd/4th Grade = \$800

5th/6th Grade = \$500

7th/8th Grade = \$400

POOL BANNERS

Display your business logo and information on a banner at the Gardner Aquatic Center for 1, 2 or 3 years. Banners are approximately 5' x 7'.

\$500 (1 year)

\$700 (2 years)

\$900 (3 years)

