

Strategic Goals

Maintain and improve existing services and facilities

Maintenance and improvement of current buildings, roads, and parks
Improve the delivery, opportunity and variety of services

Manage for future growth

Plan for the expansion of the city based on the comprehensive plan and execute in a timely and efficient manner the improvements needed for a growing city.

Increase commercial and industrial investments within the City

Have successful economic development activities that provide a needed service benefit, jobs benefit, and positive tax benefit. This applies to retention and expansion of current business, as well as the recruitment of new businesses.

Improve Organizational Capacity

Provide the proper number of positions and equipment to successfully deliver city services. Hire and retain the best employees possible. Enhance the culture of on-going training to improve our services. Increase professionalism.

Measure the Success

Performance measurement is used to determine success

Improve Mission Recognition

Have residents of Gardner, the County and the metro area realize the great organization we have through official recognitions and communication efforts.

Improve Communication

Provide a variety of methods to get input from citizens and businesses, as well as providing a variety of ways to provide information to them on what the City is doing.

Manage the economic recovery

Ensure that the City can provide effective services while managing debt payments and other costs, through savings, risk mitigation, aligning fees with expenses, and process improvements. Maintain appropriate balances in each fund.